

# **Debate Site Selection Process**

# How does the Coalition determine the number of debates and the dates?

The number of debates is based on a combination of considerations such as how many key races will be on the ballot, their competitiveness and the Coalition's production capacity. Dates are also determined by a combination of factors, such as proximity to the election, media partner programming and alignment with national debates or other key political broadcasts.

### When will the Coalition finalize its races for the 2018 season?

The Coalition will host a debate for three of the following four races in 2018: WA-3rd, WA-5th, WA-8th, and U.S. Senate. The Coalition will finalize its races after the May candidate filing deadline.

#### How do organizations learn about the opportunity to participate?

Information is featured on websites, social media and other communications by Coalition Founder Seattle CityClub and by Coalition members. Coalition members also proactively contact potential organizations to suggest they apply to host a debate.

#### How do organizations apply to host a debate?

In late spring, Seattle CityClub posts an online application at <u>bit.ly/WADebate</u>, during which time organizations, or partnerships of more than one organization, respond to a set of questions on venue suitability and logistics such as seating capacity, staging, lighting and audio/visual resources, power, security and insurance, volunteer staffing and other event needs. They are also asked to submit information about their ability to promote attendance at the event in their local community, especially among populations typically underrepresented in the political process, and their willingness to partner with other organizations.

#### What is the process for deciding?

Following the deadline to submit bids to host, a Coalition committee reviews the applications and, as necessary, conducts an in-person or telephone meeting with applicants to address further questions. The Coalition's Governance Committee is responsible for final selection.

#### What are the criteria used to choose host organizations?

Consideration is given to the host site's ability to provide a safe and suitable venue, meet the logistical needs of a high-quality live broadcast, provide in-kind and/or financial contributions for their debate, engage with other local partners, market to and attract a diverse live audience to the event and represent the nonpartisan values of the Coalition. Selection of the final set of host sites is also based on cost considerations, creating geographic diversity and a range of venue sizes and types.

#### What support can host organizations anticipate from the Coalition?

The Washington State Debate Coalition and its founder, Seattle CityClub, provides host organizations with guidance and resources throughout the planning process of their hosted debate. Host organizations can

anticipate receiving the following resources from the Coalition: logistics coordination including candidate communications, registration support and attendee reminders, sample marketing materials and signage, and day of staff support. Hosts will work closely with the Coalition's Executive Producer to coordinate set up and logistics for the media broadcast. Additional resources may vary, depending upon the sites' identified resources and available funding, as well as the Coalition's budget.

### If an organization is not selected one year can they apply in a future year?

Yes. If a host organization is not selected because it does not meet minimum qualifications, the Committee will let it know. Otherwise, an organization should assume than non-selection was based on other factors such as balancing geographic and venue diversity and should know that it is encouraged to apply again. A host organization must apply each year it would like to be considered; applications will not automatically carry over.

# How can I be notified of opportunities to host a debate?

Information on the Washington State Debate Coalition, including a link to the hosting application when it is open, can be found at <u>bit.ly/WADebate</u>. If you would like to be notified when applications open each year, or if you have questions, contact Seattle CityClub at **cityclub@seattlecityclub.org or 206.682.7395**.

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