

2019 Sponsorship Menu

Opportunities	Audience (per Event)	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Annual Benefit Luncheon Our largest event supports our mission, featuring national speakers discussing important and timely issues.	In-person: 600 Online Impressions: 40,000	Exclusive Presenting Sponsorship		Lead Sponsorship	Supporting Sponsorship	Contributing Sponsorship	Hosted Table
Civic Cocktail A season of televised conversations about regional issues with policymakers, community leaders and newsmakers.	In-person: 200 Online Impressions: 27,400	Exclusive Annual Presenting Sponsorship (8 events)		Supporting Sponsorship (Half-Year, 4 events)		Event Sponsorship (1 event)	
Signature Luncheon Forums Legislative Preview (Jan) convenes top WA legislators to discuss the coming session. At Year in Review (Dec) leaders from across sectors reflect on pressing issues and headlines of the past year.	In-person: 225 Online Impressions: 20,000			Signature Series Lead Sponsorship (2 events)	Signature Series Supporting Sponsorship (2 events) OR Forum Lead Sponsorship (1 event)	Forum Supporting Sponsorship (1 event)	Forum Contributing Sponsorship (1 event)
Civic Boot Camp Our immersive, full-day educational program gives participants the tools to take action in the community.	In-person: 30 Online Impressions: 9,000	Exclusive Presenting Sponsorship (Annual, 8-10 Civic Boot Camps)		Lead Sponsorship (2 topics; 2-4 Civic Boot Camps)	Topic Sponsorship (1 topics; 1-2 Civic Boot Camps)		
Local Debates Offers free, public and statewide debates for candidates seeking positions in Seattle City Council.	In-person: 150-200 Online Impressions: 250,000-500,000	Exclusive Presenting Sponsorship Election Season (5-7 debates)		Lead Sponsorship Election Season (5-7 debates)	Supporting Sponsorship Election Season (5-7 debates)	Contributing Sponsorship (1 debate)	Event Sponsorship (1 debate)
Greater Seattle Civic Health Index Our exclusive report examines trends in Seattle voting, volunteerism, public trust and other indicators of community health.	Online users (annually): 1,300 Online Impressions: 30,000		Annual Sponsorship: Civic Health Index				

2019 Sponsorship Packages

Opportunities Total Package Value:	\$50,000 \$65,000 ↓	\$30,000 \$40,000 ↓	\$15,000 \$20,000 ↓	\$10,000 \$14,000 ↓	\$5,000 \$6,500 ↓
Annual Benefit Luncheon Our largest event supports our mission, featuring national speakers discussing important and timely issues.	Lead Sponsorship (value: \$10,000)	Lead Sponsorship (value: \$10,000)	Supporting Sponsorship (value: \$5,000)	Supporting Sponsorship (value: \$5,000)	Contributing Sponsorship (value: \$2,500)
Civic Cocktail A season of televised conversations about regional issues with policymakers, community leaders and newsmakers.	Lead Sponsorship (Full-Year) (value: \$10,000)	Lead Sponsorship (Full-Year) (value: \$10,000)	Supporting Sponsorship (Half-Year, 4 events) (value: \$5,000)	Event Sponsorship (1 event) (value: \$2,500)	
Signature Luncheon Forums Legislative Preview (Jan) convenes top WA legislators to discuss the coming session. At Year in Review (Dec) leaders from across sectors reflect on pressing issues and headlines of the past year.	Series Lead Sponsorship (both events) (value: \$10,000)	Series Lead Sponsorship (both events) (value: \$10,000)	Series Supporting Sponsorship (both events) (value: \$5,000)	Series Supporting Sponsorship (both events) (value: \$5,000)	Forum Supporting Sponsorship (1 event) (value: \$2,500)
Civic Boot Camp Our immersive, full-day educational program gives participants the tools to take action in the community.	Lead Sponsorship (2 topics=4-6 Boot Camps) (value: \$10,000)	Topic Sponsorship 1 topic = 2-3 Boot Camps (value: \$5,000)			
Local Debates Offers free, public and statewide debates for candidates seeking positions in Seattle City Council.	Lead Sponsorship Election Season (5-7 debates) (value: \$10,000)	Supporting Sponsorship (5-7 debates) (value: \$5,000)	Supporting Sponsorship (5-7 debates) (value: \$5,000)	Event Sponsorship (1 debate) (value: \$1,500)	Event Sponsorship (1 debate) (value: \$1,500)
Greater Seattle Civic Health Index Our exclusive report examines trends in Seattle voting, volunteerism, public trust and other indicators of community health.	Annual Sponsorship (value: \$15,000)				

Sponsorship packages can be customized if you would prefer to include a different CityClub program, or exchange sponsorship levels. Please contact Juli Genovesi, Development Director, at jgenovesi@seattlecityclub.org or 206.682.7395 to inquire.



Annual Benefit (Topic TBD) | Seattle CityClub's 2019 Annual Benefit Luncheon

June | 12:00-1:30 p.m. | Washington State Convention Center

Seattle CityClub's most prominent event with over 500 guests, Annual Benefit supports our mission to provide a trusted space for civic conversation, inspiration and action to strengthen the civic health of the Puget Sound region. This year's program topic is currently TBD, but you won't be disappointed!

<i>Annual Benefit</i> 2019 Sponsorship Levels & Benefits	Exclusive Presenting Sponsor \$25,000	Lead Sponsor \$10,000	Supporting Sponsor \$5,000	Contributing Sponsor \$2,500	Hosted Table \$1,500
Number of sponsorships offered	1	5	No limit	No limit	No limit
Includes exclusive sponsorship of VIP reception with speakers (including opportunity to make welcome remarks)	✓				
Sponsor recognition on event marketing materials (alphabetical by level)	Logo	Logo	Logo	Name	Name on event page & program
Customized recognition at event	✓				
Verbal recognition during welcome before luncheon	✓	✓	✓	✓	
Space in printed program for your ad or message	✓ full page	✓ half page	✓ quarter page		
1 table for 10 guests with proximity to stage and Head Table, prioritized by level.	✓	✓	✓	✓	✓
1 seat at Head Table	✓	✓			
Tickets to VIP reception	11	11	4	2	



Civic Cocktail | Seattle’s “First Wednesdays” for civic engagement

Monthly, Feb-June, Oct-Dec | 5:30-7:00 p.m. | Tom Douglas Palace Kitchen

Leading local journalist Joni Balter moderates our monthly forum about current events, public policy and our region’s pressing issues. Speakers include elected officials, private-sector and non-profit leaders, pundits and other newsmakers. Our live audience of 200+ residents network over drinks and Tom Douglas appetizers, meet our speakers, and contribute questions to shape the discussion. Co-presented with Seattle Channel, which records the program for later television broadcast and online streaming via Facebook Live.

<i>Civic Cocktail</i> 2019 Sponsorship Levels & Benefits	Exclusive Annual Presenting Sponsor \$25,000	Supporting Sponsor \$10,000	Event Sponsor \$2,500
Number of sponsorships offered	1	3	No limit
Events included in sponsorship	8 Civic Cocktails	4 Civic Cocktails	1 Civic Cocktail
Sponsor recognition on event marketing materials (alphabetical by level)	Logo	Logo	Logo
Customized recognition at events	√		
Verbal recognition during welcome remarks	√	√	√
Complimentary tickets for your guests	5 tickets per event (40 total)	5 tickets per event (20 total)	5 tickets per event (5 total)
Drink tickets to distribute to your guests	√		
Opportunity to host pre-event reception for your guests	√		

Signature Luncheon Forums: Legislative Preview (Jan) & Year in Review (Dec)

Legislative Preview has been a signature Seattle event for decades, featuring the top leadership from the Washington State Legislature on both sides of the aisle. Moderated by leading regional journalists, our discussion takes an in-depth look at the top priorities for the upcoming session and impacts to our state.

Year in Review brings together panelists from the public, private and government sectors to reflect on the pressing issues and major headlines of the previous year, revisit predictions, and see how events changed or stayed the course.

<i>Signature Luncheon Forums</i> <i>Year in Review + Legislative Preview</i> <i>2019 Sponsorship Levels & Benefits</i>	Series Lead Sponsor \$10,000	Series Supporting Sponsor \$5,000	Forum Lead Sponsor \$5,000	Forum Supporting Sponsor \$2,500	Forum Contributing Sponsor \$1,500
Events included in sponsorship	Year in Review (Dec) AND Legislative Preview (Jan)		Choose Year in Review OR Legislative Preview		
Sponsor recognition on event marketing materials (alphabetical by level)	Logo	Logo	Logo	Logo	Name
Verbal recognition during welcome remarks	√	√	√	√	
1 table for 10 guests at each sponsored event, with proximity to stage and Head Table prioritized by level.	√	√	√	√	√
Space in printed program for your ad or message	√		√		
1 seat at Head Table	√		√		
Tickets to VIP reception (Year in Review only)	11	4	6	2	
Customized recognition at VIP reception	√				



Civic Boot Camp

Civic Boot Camp helps people make a positive difference in their community, neighborhood and workplace. Each daylong session informs and inspires a diverse cohort of participants to connect with local leaders, network across sectors and gain a deep understanding of the rich history, economic opportunities, community partnerships and policy decisions shaping communities in the Puget Sound region. Each session focuses on a specific neighborhood and theme, and activities include a walking tour, panel discussions with community leaders and advocates, and civic skill building workshops on topics ranging from social media advocacy to board service preparation.

A portion of each sponsorship will help CityClub provide tuition assistance to 20-30% of our attendees so that cost is not a barrier to participation and our cohort represents Seattle’s socio-economic, racial, ethnic and generational diversity. Please contact us for more information.

<i>Civic Boot Camp</i> <i>2019 Sponsorship Levels & Benefits</i>	Exclusive Presenting Sponsor \$25,000	Lead Sponsor \$10,000	Topic Sponsor \$5,000
Number of sponsorships offered	1	3	No limit
Scope of sponsorship	All 2019 Civic Boot Camps (8-10 sessions)	Choose 2 topics (2-4 sessions)	Choose 1 topic (1-2 sessions)
Sponsor recognition on event marketing materials (alphabetical by level)	Logo	Logo	Logo
Complimentary tickets to attend CBC	8	4	2
Scholarship tickets for CityClub to award as needed	8	4	2
Opportunity to make welcome remarks	At 2 Boot Camps		



Local Debates

Fall, 2019 | Seattle City Council Debates (5-7)

Providing opportunities for public education, dialogue and deliberation about elections is one of Seattle CityClub’s historical strengths and deepest commitments. Our face-to-face and broadcast programming supports our strategic goal to enhance citizen access to and engagement with elected officials and candidates in order to improve democratic practice and process in our community. In 2019, CityClub will host 5-7 debates for the Seattle City Council Positions 1-7. Dates and locations TBD.

<i>Local Debates</i> 2019 Sponsorship Levels & Benefits	Exclusive Presenting Sponsor \$25,000	Lead Sponsor \$10,000	Supporting Sponsor \$5,000	Contributing Sponsor \$2,500	Event Sponsor \$1,500
Number of sponsorships offered	1	Up to 5	No limit	No limit	No limit
Events included in sponsorship	5-7 debates & broadcasts	5-7 debates & broadcasts	5-7 debates & broadcasts	Single debate	Single debate
Sponsor recognition on event marketing materials (alphabetical by level)	Logo	Logo	Name	Name	Name
Customized recognition at debates					
Recognition from podium before broadcast begins.	√	√		√	
Recognition at top of broadcast.	√				
Sponsor listing in credits for broadcast.	√	√	√		
Reserved tickets for sponsored debate(s).	10	5	2	5	3



Greater Seattle Civic Health Index

Seattle CityClub benchmarks metropolitan Seattle’s civic health with a triennial report on volunteering, voting, political voice, neighborliness, philanthropy and public trust. The report uses data from the U.S. census and other sources to compare greater Seattle to other cities across America and make recommendations to boost our civic health. Civic Health Index sponsors support the research, analysis and production of the annual report, as well as community outreach and continual updates to make the Civic Health Index a dynamic community resource.

<p align="center"><i>Civic Health Index Sponsorship</i> 2019 Sponsorship Levels & Benefits</p>	<p>Annual Sponsor: Civic Health Index \$15,000</p>
<p>Sponsor recognition on Civic Health Index website and related materials (alphabetical by level)</p>	<p>Logo on Civic Health Index Website</p>
<p>Customized, on-site presentation of our region's civic health story and recommendations to your employees, volunteers and/or guests.</p>	<p align="center">√</p>
<p>Recognition on Civic Health Index spotlight in newsletter and social media</p>	<p align="center">Logo</p>