

2024 Sponsorship Opportunities



Building Resilient Communities

Your support creates space for critical discourse on issues that matter. Take a stand for an informed community, respectful civic dialogue, and leader access and accountability.

Contact

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Our Story



At the time, many civic organizations, such as Rotary International, were open to men only. The founders of CityClub determined that their new organization would be open to all and would provide a nonpartisan forum for ideas and debate. Since its first program in 1981, CityClub has sponsored thousands of dialogues, discussions and candidate forums featuring local, regional and national experts and leaders.

Now recognized as one of the region's thought leaders in civic and public affairs, CityClub programs affect statewide news, social networks, civic action and policymaking. The region tests new ideas and finds common ground through CityClub's power and reach as a trusted convener, programmer and collaborator.

Mission & Vision



Our mission is to inform, connect, and engage the public to strengthen the civic health of the greater Seattle region and beyond. It's our vision that, along with natural wonder, innovative business, and vibrant culture, the Puget Sound region is defined by informed people engaged with their leaders in effective democracy.



The Venue

Most of our in-person programming (Civic Cocktail and Year In Review), as well as meetings and other gatherings are held at **The Collective Seattle** in South Lake Union. The Collective is a warm and unique space for meetings, meals, and networking.

Our Programs



Civic Boot Camp

A unique, full-day experience connecting with local leaders, network across sectors.



Civic Cocktail

Civic Cocktail is a monthly event featuring in-depth discussions with community leaders, policymakers and journalists about important issues impacting the Puget Sound region.



Civically Engaged Youth Council

Civically Engaged Youth Council

Led by its peers, the CEYC will be provided opportunities to challenge and discover ways in which they can actively participate in public life.

Our Programs



Legislative Preview

Moderated by leading regional journalists, our discussion takes an in-depth look at the top priorities for the upcoming session and the impact it will have on individuals and the community at large.



Washington State Debate Coalition

A healthy democracy and a strong community depend on active, informed and interested citizens. The Coalition will host free, nonpartisan, publicly accessible debates.



Year In Review

Seattle CityClub's annual Year in Review is the time to reflect on the pressing issues and major headlines of the previous year, revisit predictions and see how events changed or stayed the course.

Partner with Us

All of our partnership and sponsorship opportunities are customizable.

Please reach out to Alicia Crank to schedule a meeting.



2024 Annual Partnership Opportunities & Benefits

"We've received tremendous value from our partnership with Seattle CityClub. Putting our company, our team members, and our sincere sense of corporate responsibility in front of our community and key audiences has been wonderful for keeping our brand's image positive and displaying our civic pride." — Carla Carrell, Dir. External Affairs, Comcast

	Presenting Partner \$50,000	Signature Partner \$35,000	Lead Partner \$25,000	Supporting Partner \$10,000	Contributing Partner \$5,000	Mission Supporter \$2,500	Civic Supporter \$1,000
Banner recognition on website	✓						
Choice Program sponsorship	Exclusive	Exclusive	Primary	Name Featured	Name Featured (Prominent)		
Choice Program speaking opportunity	Exclusive (all)	Exclusive (1)					
Recognition in e-newsletter	Logo (2 times)	Logo (1 time)	Logo (1 time)	Name	Name	Name	Name
Newsletter advertorial	Logo (2 times)	Logo (1 time)					
Logo on virtual event platforms	✓						
Social media promotion	Four times	Two times	One time				
Engage! marketing material feature	Logo (Prominent)	Logo (Prominent)	Logo	Name	Name	Name	Name
Recognition at Year In Review	✓	✓	✓	✓	✓	✓	✓
Civic Cocktail tickets	Six free (all)	Four free (all)	Two free (all)	Two free (4)	Two free (2)		
Recognition on Partner web page	Logo (Prominent)	Logo (Prominent)	Logo	Name	Name	Name	Name
15% discount on all programs	✓	✓	✓	✓	✓	✓	✓

Contact Alicia Crank at aliciac@seattlecityclub.org to learn more about partnership opportunities.

AUDIENCE* (Projected)

Civic Cocktail	Debate Coalition	Engage!	e-Newsletter	Social Media	Website & Press Outreach
2,500	1.5 Million	1,700	9,000	10,000	~ 25,000

*Higher numbers expected from distribution from media partners including: TVW, Cascade Public Media, Seattle Channel, King County TV and others.