



PARTNER OPPORTUNITIES

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About Seattle CityClub

In 1981, Seattle CityClub was founded by eight women who were passionate about the civic health of our region. Responding to the challenges of the time, they launched an organization that provided a powerful forum for civic engagement.

Over 40 years later, Seattle CityClub programs have brought millions of people in the Northwest together with their civic and political leaders, as well as candidates for public office and other thought leaders.



Jill Jackson

Board President

During her tenure on Capitol Hill, Jill covered a wide range of issues, including healthcare, financial reforms, tax policies, and immigration. Her extensive experience includes seven congressional election cycles and contributions to coverage of four presidential campaigns, working with esteemed news anchors on top-rated shows such as CBS Evening News, CBS This Morning, Face the Nation, and 60 Minutes.

Before joining Monument Advocacy, Jill served as the news director at KUOW, a National Public Radio-member station in Seattle. Her outstanding contributions to journalism have been recognised with prestigious awards, including an Emmy, an Edward R. Murrow award, and PRNDI awards.

Our Mission

Mission

Seattle CityClub's mission is to inform, connect, and engage the public to strengthen the civic health of our region. It's our vision that, along with natural wonder, innovative business and vibrant culture, the Puget Sound region is defined by informed people engaged with their leaders in effective democracy.

Every year, Seattle CityClub programs serves over one million people in the Puget Sound region.

Dialogue Across Differences

As a major first step in broadening our reach, and in celebration of our 40th anniversary, we launched a "Dialogue Across Differences" initiative to heal polarization by reestablishing civility, finding common ground, and forging innovative solutions. We will accomplish this by:

- Highlight the voices from and issues of underrepresented communities
- Deliberately engage disparate viewpoints on critical topics
- Renew focus on coalition building and bridging to solutions





Legislative Preview 2025

Friday, January 10, 2025

Seattle CityClub's Legislative Preview features the top leadership from the Washington State Legislature on both sides of the aisle. Moderated by leading regional journalists, the discussion takes an in-depth look at the top priorities for the upcoming session and the impact they will have on individuals and communities.

Doors Open: 11:00 AM for networking and heavy appetizers.
Program runs from 12:00 PM to 2:00 PM.

Legislators

- House Majority Leader Joe Fitzgibbon (D)
- House Republican Leader Drew Stokesbary (R)
- Senate Republican Leader John Braun (R)
- Senate Deputy Majority Leader Manka Dhingra (D)

Moderators

- Angela King, Journalist & News Host, KUOW
- Drew Mikkelsen, KING 5 News South Bureau Chief



Reach

Here's a breakdown of CityClub's audience demographics. Here you can quickly see where there are areas of overlap with your key demographics.

01

Programming

- Civic Cocktail – 10,000+
- Civic Boot Camp – 400+

02

Viewers

Washington State Debate Coalition – 1.2 million+

03

Digital Outreach

- E-newsletter – 9,000+
- Social Media – 10,000+
- YouTube - 29,000+ Impressions in 2024

Our Programs

01

Civic Cocktail – Monthly event featuring discussions with community leaders, policymakers, and journalists about important issues impacting the Puget Sound region.

02

Civic Boot Camp & Civic Field Trips – Full or half-day experience where participants connect with local leaders, network across sectors, and gain a deep understanding of history, economic opportunities, community partnerships, and policy decisions shaping the Puget Sound region.

03

Washington State Debate Coalition – Hosts free, nonpartisan, publicly accessible political debates for some of our most important statewide offices.

04

Legislative Preview – Annual luncheon that features the top leadership from the WA State Legislature on both sides of the aisle. Moderated by leading regional journalists, the discussion takes an in-depth look at the top priorities for the upcoming session and the impact it will have on individuals and the community at large.

05

Year in Review – Annual event that is a time to reflect on the pressing issues and major headlines of the previous year, revisit predictions and see how events changed or stayed the course.





Annual Partnership Opportunities & Benefits

“We’ve received tremendous value from our partnership with Seattle CityClub. Putting our company, our team members, and our sincere sense of corporate responsibility in front of our community and key audiences has been wonderful for keeping our brand’s image positive and displaying our civic pride.” — Carla Carrell, Dir. External Affairs, Comcast

	Presenting Partner \$50,000	Signature Partner \$35,000	Lead Partner \$25,000	Supporting Partner \$10,000	Contributing Partner \$5,000	Mission Supporter \$2,500	Civic Supporter \$1,000
Banner recognition on website	✓						
Choice Program sponsorship	Exclusive	Exclusive	Primary	Name Featured	Name Featured (Prominent)		
Choice Program speaking opportunity	Exclusive (all)	Exclusive (1)					
Recognition in e-newsletter	Logo (2 times)	Logo (1 time)	Logo (1 time)	Name	Name	Name	Name
Newsletter advertorial	Logo (2 times)	Logo (1 time)					
Logo on virtual event platforms	✓						
Social media promotion	Four times	Two times	One time				
Engage! marketing material feature	Logo (Prominent)	Logo (Prominent)	Logo	Name	Name	Name	Name
Recognition at Year In Review	✓	✓	✓	✓	✓	✓	✓
Civic Cocktail tickets	Six free (all)	Four free (all)	Two free (all)	Two free (4)	Two free (2)		
Recognition on Partner web page	Logo (Prominent)	Logo (Prominent)	Logo	Name	Name	Name	Name
15% discount on all programs	✓	✓	✓	✓	✓	✓	✓



Our Contact



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2025 Civic Cocktail Series

February 5, 2025

Bridging Washington's Divide: Insights on the Red-Blue Political Landscape

March 5, 2025

Public Safety Forum: Seattle City Council's Perspectives and Plans

April 2, 2025

Transforming Transportation: Light Rail Expansion and Infrastructure Challenges

May 7, 2025

A Prescription for the Future: Artificial Intelligence and Healthcare

June 4, 2025

Housing and Homelessness: Crisis Management and Longterm Solutions

September 10, 2025

Education at Risk: Solutions Needed to Move Forward

October 1, 2025

Chasing Climate Resiliency: Clean Energy Innovations and Regional Goals

November 2025

PNW Tribal Economies: Shaping Our Region's Economic Landscape



As we are committed to being responsive to our community's changing needs, programming may change.



THANK YOU

