



2024 Sponsorship Packet



General Election Debates

Building Resilient Communities

Your support creates space for critical discourse on issues that matter. Take a stand for an informed community, respectful civic dialogue, and leader access and accountability.

Contact

Alicia Crank
Executive Director
aliciac@seattlecityclub.org
206.682.7395

Our History



The WA State Debate Coalition (WSDC) was founded in 2016 by Seattle CityClub and has served **thousands of live debate attendees and over 3 million people through broadcast, print and online platforms.** The WSDC is a public service made possible through the joint efforts of civic leaders, nonpartisan organizations, civic groups, colleges and universities, donors, sponsors, and a strong group of media partners.

All Coalition members are committed to ensuring free, public access to live, moderated debates between candidates holding and/or seeking elected office. This program demonstrates Seattle CityClub's commitment to providing civic information, fostering civil, non-partisan engagement and enabling access to candidates for statewide offices such as **Governor, Attorney General, OSPI, and U.S. Senate.**

Mission & Vision



Our mission is to inform, connect, and engage the public to strengthen the civic health of the greater Seattle region and beyond. It's our vision that, along with natural wonder, innovative business, and vibrant culture, the Puget Sound region is defined by informed people engaged with their leaders in effective democracy.

As part of Seattle CityClub's Building Resilient Communities initiative, local or state-wide debates will be held annually, according to the needs of the community. Thank you to our generous supporters for helping the WSDC address polarization through civil, public debate. **Sponsorship of our debates helps to ensure constituents have free, public access to live, moderated debates between candidates holding and/or seeking elected office.**

2024 Fall Debate Schedule*

Wednesday, Sept. 18, 2024 – 7 p.m.

Seattle City Council

Seattle Central College, Seattle

Thursday, Sept. 19, 2024 – 7 p.m.

Attorney General

Seattle Central College, Seattle

Thursday, Sept. 26, 2024 – 7 p.m.

OSPI

Edmonds Center for the Arts, Edmonds .

Friday, Oct. 11, 2024 – 4 p.m.

Governor

Central Washington University, Ellensburg

Earlier start time due to Yom Kippur.

**as of June 3, 2024. Subject to change/additions*



**SEATTLE CENTRAL
COLLEGE**

Sponsorship Levels



WSDC 2024 Sponsorship Levels & Benefits	Presenting Sponsor \$25,000	Regional Sponsor \$10,000	Supporting Sponsor \$5,000	Contributing Sponsor \$2,500	Local Media Partner* \$500
# of sponsorships offered	2 SOLD OUT!	3	5	5	Varies per debate
Opportunity to submit questions for moderated debates	Yes	Yes	Yes	Yes	
Sponsor recognition of debates	Hyperlinked Logo	Hyperlinked Logo	Hyperlinked Logo	Hyperlinked Logo	Name on event page & promotion
Opportunity to display materials at debate	Yes	Yes	Yes		
Verbal recognition during welcome	Yes				
Space in printed and digital program	√ full page	√ half page	√ quarter page	√ quarter page	
Tickets to 2024 Year In Review	10	10	4	2	

****Per Debate. Local media partners will be given access to live broadcast and livestream feeds, as well as space at the debate venue for reporting purposes.***

Partner with Us



"Streaming Solutions to always stay connected"

All of our sponsorship opportunities are customizable. Please reach out to Alicia Crank to schedule a meeting.